

Features and Benefits

- Produce quick and accurate estimates
- Build a library of template estimates
- Simplify repeat business
- Modify quotes in seconds
- Incorporate your own prices
- Special pricing by customer
- Locate earlier estimates and quotes in seconds
- Distribute orders to multiple locations
- Respond while your customer is on the phone

Download a
FREE DEMO at
www.printpoint.com
800-774-6853

PrintPoint's Large Format Module

PrintPoint's Large Format Module provides the tools you need to be competitive in the Large and Wide Format marketplace. Quick and accurate estimates eliminate jobs that are lost due to missed quote deadlines — over the phone estimates become a reality — quotes can be faxed or emailed to your client in seconds!

The system automatically calculates prices based on coverage or on your own pricing tables. Use costs and markup, or simply specify the rate you wish to charge. You can even setup custom pricing tables for specific customers!

The screenshot shows the PrintPoint software interface for creating an estimate. The window title is 'Estimate: 46784 - ABC Sales - Auction Posters'. The interface includes a left sidebar with fields for 'Code Name' (ABC Sales), 'Contact/CSR' (Bob Smith), 'Sales Rep' (Mary Brown), 'Job Name' (Auction Posters), 'Item Desc' (Poster), 'Finished Size' (30 x 40), 'Device' (B3-W9000), and 'Media' (1.5 Mil Polyester). The main area displays a table of quantities (10, 15, 20) and their corresponding prices for various services like Media, Printing, Pre-Press, and Post-Press. A 'Shipping' section is also visible with a 'DELIVER-ATTENTION' field. The bottom section includes 'Pre-Press & Fixed' and 'Post-Press Selector' options.

The system handles multiple quantities, saving you time and eliminating re-entry of data.

It handles multiple media, both roll- and sheet-fed. You can select from different ink coverages and from different device speeds. Handles makeready or RIP charges for each device, as well as a minimum charge.

The system allows you to specify Pre-Press materials and activities, as well as Post-Press operations (any unique tasks that take place in your shop) and Outside Services that you purchase.

PrintPoint's QuickLinks provide easy access to detailed explanations of all calculations.

Create built-in estimates, quote letters, and job tickets, or design your own formats using SuperReports, our built-in report generator.

PrintPoint's Large Format Module is fully integrated with the rest of PrintPoint, so that you can track your jobs (in real time if you like!), ship, and invoice your jobs. And, for historical purposes, think of the many advantages of having all your estimates, jobs, and customer information in one place, regardless of whether the job is traditional offset, large format, copier/digital or pre-press!

*PrintShop Estimating & Management Software
For Windows and Macintosh Computers*


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