

# Features and Benefits

- Respond while your customer is on the phone
- Handle walk-in customers
- Produce quick and accurate estimates
- Use estimate templates

- Simplify repeat business

- Modify quotes in seconds

- Special pricing by customer

- Ship orders to multiple locations

- Find earlier estimates and quotes in seconds

Download a  
**FREE DEMO** at  
[www.printpoint.com](http://www.printpoint.com)  
 800-774-6853

# PrintPoint's Copy/Digital Module

**PrintPoint's Copy/Digital Module** provides the tools you need for quick and efficient turnaround of digital jobs, scanned jobs and black and white and color copies — the Demand Print (Copy and Digital Printing) marketplace. Simplify short-run and walk-in jobs — reduce time spent on estimating and pricing!

The system automatically calculates prices based on click rates or on your own pricing matrices (tables). It helps you calculate your real cost per click. Use that cost per click plus markup, or simply specify the rate you wish to charge. And you can choose from several options for pricing the second side of the page!

You can even setup custom pricing tables for specific customers.

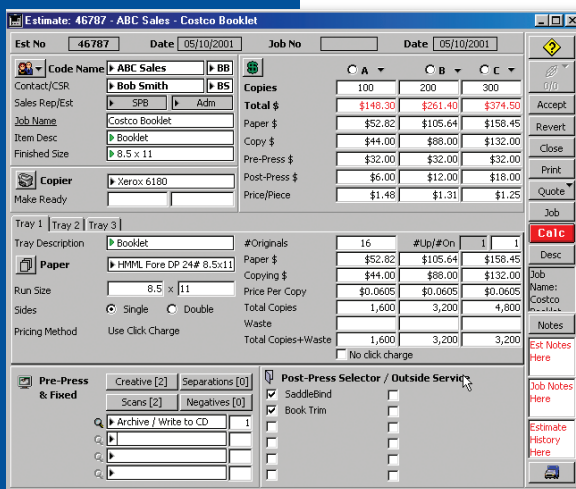
The system handles multiple quantities, saving you time and eliminating re-entry of data.

Input your estimates by specifying the media (e.g., paper, tabs, cover stock) for up to 6 trays on each digital print or copy device — the system calculates the price for each tray and then adds them up!

Specify different running rates for each of your devices, as well as makeready and minimum charges.

You decide the way you want to price your paper — use your standard paper markups, specify markups based on the device, or include paper rates in your click charge.

The system allows you to specify Pre-Press materials and activities, as well as Post-Press operations and Outside Services that you may purchase.



PrintPoint's QuickLinks provide easy access to detailed explanations of all calculations.

Use built-in estimates, quote letters, and job tickets, or design your own formats using SuperReports, our built-in report generator.

**PrintPoint's Copy/Digital Module** is fully integrated with the rest of PrintPoint. Regardless of whether your jobs are traditional offset, large format, or copier/digital, you can track them (in real time if you like!), ship, and invoice them. And, for historical purposes, think of the many advantages of having all your estimates, jobs, and customer information in one place.

*PrintShop Estimating & Management Software  
 For Windows and Macintosh Computers*

